

Beverage Trays



A new approach designed to satisfy today's needs of bottlers and retailers

Optimum display

- The whole bottle is visible and affords the product and the branding all the attention it deserves
- A high degree of flexibility and availability of bottles.
- The product is in focus
- For single bottles and multi-pack solutions

Efficient handling reduce costs

- Tray requires a minimum of handling and eliminates the expensive and time consuming work associated with shelving of bottles in the shop
- Tray is a shelf in itself, and provides a tidy-exposure – "One Touch Merchandising" - from the bottler to the shop
- Reduces waste and benefits the environment

Excellent stability

- High and secure stability is achieved thanks to innovative locking grips between the tray and the bottles
- The Tray is a stable and safe distribution unit without any wrap-around
- Compatible with K. Hartwall Dolly and pallets

Packaging line automation

- Trays are palletized automatically in "On Line" or by repacking from crate in "Off Line"
- Handling and sorting of returnable items can be automated

Stackable

- Improved utilisation of warehouse and transport space

Material

- PP, PEHD virgin material or regranulated