

## Power Tower



### *Much more than a classical display*

#### **To Be Seen Is To Sell**

- The Power Tower is an innovative space efficient Point Of Sales Display which improves the interplay between package and brand exposure
- Customised according to corporate and brand identity
- Creating consumer attention by presenting products in new in-store locations
- Mobile display. By placing the Power Tower outside of the beverage department it offers an extra occasion to buy
- Ideal for use as an end-aisle display

#### **Excellent stability**

- Small footprint Single W: 350, D: 360 mm
- Double W: 350, D: 640 mm
- Stable metal construction

#### **Functional display**

- Simple assembly
- Single or double sided on same frame
- Top sign (A4) for campaign specific promotions
- No dirty shelves
- No falling bottles
- Efficient display
- Product in focus